THE ANNUAL OTTO KRAUSE MEMORIAL LECTURE
PRESENTED BY UJ’S OTTO KRAUSE MEMORIAL TRUST

SPEAKER:  Professor Mauro F. Guillén
Zandman Professor of International Management
and Director of the Lauder Institute of Management and International Studies
The Wharton School of the University of Pennsylvania

TOPIC:  “Global Trends and the Future of the Global System”

DATE:  Tuesday, 7 October 2014

TIME:  18:00 FOR 18:30

VENUE:  Waterford Restaurant, School of Tourism and Hospitality
UJ Auckland Park Bunting Road Campus (map attached)
A full dinner will be served. Seating is limited and will be allocated on a first
come first served basis.

RSVP:  On or before Tuesday, 30 September 2014, at 12:00
Mrs Rae Israel on 011 559 2896 or risrael@uj.ac.za

Professor Guillén’s research deals with comparative models of organisation and with globalisation.
He is a recipient of the Aspen Institute’s Faculty Pioneer Award, an elected
member of the Sociological Research Association, and a Vice-Chair of the

His lecture on 7 October will analyse the nature of current global transformations,
and the uncertainty they generate, focusing on the threats and the opportunities for
countries, firms, and individuals.