This quarter-length class explores topics in entrepreneurial innovation. While innovation management from the perspective of the industry incumbent is a relatively more established literature, our collective knowledge of entrepreneurial innovation is still emerging. This PhD class draws primarily on the smaller literature focused on entrepreneurial innovation. While I have assigned three main readings per 3 hour session, I have also listed optional readings for those interested in more complete coverage, particularly from the standpoint of the established industry incumbent.

At the first session, you will be asked to sign-up to be a discussion leader for one of the remaining five topics in the course. Aside from active class participation (including service as a discussion leader), the other requirement in the class is to EITHER pick a paper from the set listed in this syllabus (or one approved by me) and prepare a referee style report on it, OR to pick a topic (listed here or one approved by me) and prepare a research proposal. More details of class requirements will be given in the first class session. We will meet on Thursdays in Q2 (room TBA) from 1-4pm.

1. MOTIVATING INNOVATION AND INNOVATION MEASUREMENT (10/23/2014)


OPTIONAL:


2. DEVELOPING INNOVATION CAPABILITIES (10/30/2014)


*OPTIONAL:*


3. EMPLOYEE AND KNOWLEDGE MOBILITY & INNOVATION (11/6/2014)


**OPTIONAL:**


**4. DISRUPTIVE INNOVATION (11/13/2014)**


**OPTIONAL:**


5. COMMERCIALIZING INNOVATION & TECHNOLOGY STRATEGY (11/20/2014)


OPTIONAL:


6. ENTREPRENEURIAL FINANCE AND INNOVATION (12/4/2014)


OPTIONAL:

M. Da Rin, T. Hellmann, and M. Puri (2011), "A survey of venture capital research"; Forthcoming in George Constantinides, Milton Harris, and René Stulz (eds) Handbook of the Economics of Finance, vol 2, Amsterdam, North Holland Bottazzi,
