

Evan Rawley

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ACADEMIC POSITIONS

The Wharton School, University of Pennsylvania (2007 – present)

Assistant Professor of Management

Teaching

Competitive Strategy (MGMT 654), MBA core course

Organizational Economics and Strategy (MGMT 719), MBA elective

Research

Articles published in refereed journals

- [1] Rawley, Evan. Diversification, Coordination Costs and Organizational Rigidity: Evidence from Microdata. *Strategic Management Journal* (Forthcoming).
- *European Academy of Management* Strategy Division Best Paper Award (2007)

Articles under review

- [2] Rawley, Evan and Timothy Simcoe. Related Diversification and Outsourcing in the Taxicab Industry. 2nd revise and resubmit from *Management Science*. Originally submitted April, 2008. (Previously titled Horizontal Diversification and Vertical Contracting: Firm Scope and Asset Ownership in Taxi Fleets)
- *Academy of Management* Business Policy and Strategy Best Paper Award (2008)
 - Best Paper Proceedings of the 2008 *Academy of Management* Annual Meeting.

Working papers

- [3] de Figueiredo, Rui and Evan Rawley. Skill, Luck and the Multiproduct Firm: Evidence from Hedge Funds.
- [4] Rawley, Evan and Timothy Simcoe. Information, Knowledge and Asset Ownership in Taxicab Fleets. (An early version of this paper circulated under the title “How Do Mobile Information Technology Networks Affect Firm Strategy and Performance? Firm-Level Evidence from Taxicab Fleets”)

Current projects

de Figueiredo, Rui, Evan Rawley and Chris Rider. “Age Effects in Hedge Fund Product Diversification”

Natividad, Gabriel and Evan Rawley. “The Effects of Firm Focus: A Natural Experiment”

de Figueiredo, Rui, Philipp Meyer and Evan Rawley. “Entrepreneurial Spawning: Evidence from Hedge Funds.”

Lee, Joon, Rawley, Evan and Robert Seamans. “Space, Organization and Spillovers in Consolidating Local Industries.”

Rawley, Evan, Jason Snyder and Philipp Meyer. “Learning Effects in Liver Transplants.”

Invited talks and conference presentations

*Indicates refereed conference

Evan Rawley, “Diversification, Coordination Costs and Organizational Rigidity: Evidence from Microdata”

- *Western Academy of Management* Annual Meeting, Long Beach CA (Mar. 2006)*
- University of California Berkeley Haas School of Business – Oliver E. Williamson Seminar on Institutional Analysis (Sept. 2006)
- Northeastern College of Business Administration – International Business and Strategy Seminar (Nov. 2006)
- UCLA Anderson School of Management – Policy Seminar, Los Angeles CA (Jan. 2007)
- HEC School of Management – Strategy and Business Policy Seminar (Jan. 2007)
- INSEAD – Entrepreneurship Seminar, Singapore (Jan. 2007)
- Hong Kong University of Science and Technology – Management and Organizations Seminar, Hong Kong (Jan. 2007)
- Harvard Business School – Strategy Seminar, Cambridge MA (Jan. 2007)
- Georgetown University McDonough School of Business – Strategy and Policy Seminar, Washington DC (Jan. 2007)
- Wharton School University of Pennsylvania – Strategy Seminar, Philadelphia PA (Feb. 2007)
- University of Southern California Marshall School of Business – Management and Organization Seminar, Los Angeles CA (Feb. 2007)
- Washington University Olin School of Business – Organization and Strategy Seminar, St. Louis MO (Feb. 2007)
- Indiana University Kelley School of Business – Business Economics and Public Policy Seminar, Bloomington IN (Feb. 2007)
- Cornell University – Policy Analysis and Management Seminar, Ithaca NY (Feb. 2007)
- University of Maryland Robert H. Smith School of Business – Logistics, Business and Public Policy Seminar, College Park MD (Feb. 2007)
- University of North Carolina Kenan-Flagler Business School – Entrepreneurship Seminar, Chapel Hill NC (Mar. 2007)
- *European Academy of Management* Annual Meeting, Paris France (May 2007)*
- *Atlanta Competitive Advantage Conference* (ACAC), Atlanta GA (Jun. 2007)*

- *Academy of Management Annual Meeting*, Philadelphia PA (Aug. 2007)*
- U.S. Census Center for Economic Studies – CES Seminar, Washington DC (Oct. 2007)
- *Allied Social Science Association Annual Meeting* – Ewing Marion Kauffman Foundation special research session, New Orleans LA (Jan. 2008)

Evan Rawley and Tim Simcoe, “Related Diversification and Outsourcing in the Taxi Industry”

- *U.S. Census Research Data Centers Conference*, Washington DC (Sept. 2007)
- *BYU-Utah Winter Strategy Conference*, Sundance UT (Feb. 2008)
- *Duke Strategy Conference*, Durham NC (Apr. 2008)*
- *Academy of Management Annual Meeting*, Anaheim CA (Aug. 2008)*

Evan Rawley and Tim Simcoe, “Information, Knowledge and Asset Ownership in Taxicab Fleets”

- *Consortium on Competitiveness and Cooperation (CCC)*, Lausanne Switzerland (Apr. 2006)
- *International Comparative Analysis of Enterprise (Micro) Data Conference*, Chicago IL, (Sept. 2006)*
- *DRUID Conference*, Copenhagen (June 2009)*
- *Academy of Management Annual Meeting*, Chicago IL (Aug. 2009) *

Rui de Figueiredo and Evan Rawley. “Skill and Luck and the Multiproduct Firm: Evidence from Hedge Funds”

- *Institutions and Innovation Conference*, Harvard Business School, Boston MA (Nov. 2007)
- Bowman Brown Bag Lunch Seminar, Wharton School University of Pennsylvania, Philadelphia PA (Dec. 2007)
- Oliver E. Williamson Seminar, Berkeley CA (May 2008)
- *Conference on the Foundations of Business Strategy*, Center for Research in Economics and Strategy, Washington University Olin School of Business, St. Louis MO (May 2009)*
- *Atlanta Competitive Advantage Conference*, Atlanta GA (May 2009)*
- *Summer Econometric Society Meeting*, Boston MA (June 2009)*
- Wharton Applied Economics Workshop, Philadelphia PA (June 2009)
- *Institutional Society for New Institutional Economics (ISNIE) Conference*, Berkeley CA (June 2009)*
- *DRUID Conference*, Copenhagen (June 2009)*
- *Academy of Management Annual Meeting*, Chicago IL (Aug. 2009)*
- *Strategic Management Conference*, Washington DC (Oct. 2009)*

Rui de Figueiredo and Evan Rawley. “Age Effects in Hedge Fund Product Diversification”

- *Economics of Strategy Conference*, New York University Stern School of Business, New York NY (July 2009)

Evan Rawley and Jason Snyder, "Learning Effects in Liver Transplants"

- *Institutions and Innovation Conference*, Harvard Business School, Boston MA (Nov. 2008)

Invited discussions

- *Net Institute* Conference on Network Economics, New York NY (2007)
- *Academy of Management* Annual Meeting "Entry Responses: How Do Incumbents Respond to New Firms?", Symposium, Anaheim CA (Aug., 2008)
- Penn Economic History Forum, Philadelphia, PA (Nov., 2008)
- *Atlanta Competitive Advantage Conference*, Atlanta GA (May, 2009)
- *DRUID Conference*, Copenhagen (June 2009)

Grants, Fellowships and Awards

Awards

- *Academy of Management* Business Policy and Strategy Best Paper Award (2008)
- *Academy of Management* Business Policy and Strategy Dissertation Award finalist (2008)
- *European Academy of Management* Strategy Division Best Paper Award (2007)

Grants and fellowships

- Mack Center for Technological Innovation, The Wharton School, University of Pennsylvania: \$21,000 (2009-2010)
- NASDAQ QMX Stock Market Education Foundation Fellowship, Rodney L. White Center for Financial Research, The Wharton School, University of Pennsylvania: \$5,000 (2008-2009); \$1,000 (2009-2010)
- Center for Leadership and Change Management, The Wharton School, University of Pennsylvania: \$10,000 (2008-2009)
- Ewing Marion Kauffman Dissertation Fellowship: \$15,000 (2005-2006)
- Networks, Electronic Commerce, and Telecommunications (NET) Institute summer grant: \$6,000 (2006)
- OECD Travel Grant: \$1,000 (2006)
- NBER Entrepreneurship Working Group Doctoral Student Travel Grant: \$1,000 (2006)
- Ewing Marion Kauffman Fellowship for Summer Entrepreneurship Research: \$1,200 (2006)
- Ford Motor Company Information Technology Research Grant to the Management of Technology Program, Haas School of Business, UC Berkeley: \$1,500 (2005)
- Institute for Business and Economic Research (IBER) mini-grants: \$2,000 (2004, 2005)

- Fisher Real Estate Center for Real Estate and Urban Economics Research Grant: \$7,500 (2005)
- Full scholarship and stipend from the Haas School of Business (2002-2006)

Media mentions

- Barclay Hedge posted “Skill, Luck and the Multiproduct Firm: Evidence from Hedge Funds” (with Rui de Figueiredo) on their online newsletter for institutional investors *Barclay Insider Report* (June 2009)

Academic Service

Ad hoc reviewer for the *Academy of Management* Conference (2006, 2008, 2009); INFORMS/Organization Science Dissertation Proposal Competition (2007, 2008, 2009); *Berkeley Electronic Journal of Economic Analysis and Policy* (2008), *Journal of Management Studies* (2007); *Organization Science* (2007)

Wharton Management Department Doctoral Committee (2008, 2009)

Taught Case Day to incoming MBA students (2009)

EDUCATION

University of California Berkeley, Haas School of Business (2002 – 2007)
Ph.D. in Business and Public Policy

University of Chicago, Graduate School of Business (1996 – 1998)
Masters of Business Administration – Concentrations in Analytic Finance & Marketing

Michigan State University, Honors College (1990 – 1993)
Bachelor of Arts in Business Administration – Major in Accounting

OTHER PROFESSIONAL EXPERIENCE

The Boston Consulting Group - New York (1998-2002)
Project Leader (2000-2002), Consultant (1998-2000)

Deloitte Consulting - Detroit (1994-1996)
Business/Systems Analyst

Deloitte & Touche Audit & Accounting - Detroit (1992-1994)
Senior Auditor (1994), Assistant Auditor (1993-1994), Intern (1992)

PERSONAL

- Advisor to the senior management team of MOUSE, a New York City not-for-profit that provides technology solutions to public schools (2001-2002)
- Assisted the CEO of Cab Watch, a non-profit taxicab services organization, evaluate new business opportunities in New York City (2000-2001)
- Backpacked around the world (1996)
- U.S. Citizen. Married. Two children.

Updated: September, 2009